



LG UHD 50UR78006LK TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black



Brand : LG

Product family: UHD

Product code: 50UR78006LK

Product name : 50UR78006LK

- Vivid colour and remarkable detail with 4K HDR10 Pro
- A smarter viewing experience with the α5 AI Processor 4K Gen5
- Smart Functionality, including ThinQ AI and WebOS
- Streaming built-in, including LG Channels, Netflix, Apple TV+, and Disney+ UHD 50" Serie UR78 50UR78006LK, TV 4K, 3 HDMI, SMART TV 2023

LG UHD 50UR78006LK. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: LED, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Native aspect ratio: 16:9. Wi-Fi, Ethernet LAN. Product colour: Black

Display		Performance	
Display diagonal *	127 cm (50")	4K Ultra HD upscaling	✓
HD type *	4K Ultra HD	Video upscaling	✓
Display technology *	LED	Parental control	✓
LED backlight	✓	Smartphone/tablet remote support	✓
LED backlighting type	Direct-LED	USB recording	✗
Screen shape *	Flat	DVD player	✗
Native aspect ratio *	16:9	Ports & interfaces	
Screen format adjustments	4:3, 16:9	HDMI version	2.1
Automatic brightness control	✓	Audio Return Channel (ARC)	✓
Progressive scan	✓	Mobile High-Definition Link (MHL)	✗
Native refresh rate	60 Hz	HDCP	✓
Display resolution *	3840 x 2160 pixels	PC in (D-Sub) *	✗
Display diagonal (metric)	127 cm	Ethernet LAN (RJ-45) ports	1
TV tuner		USB 2.0 ports quantity *	1
Number of tuners	1 tuner(s)	USB 3.2 Gen 1 (3.1 Gen 1) Type-A ports quantity *	2
Auto channel search	✓	Digital audio optical out	1
Smart TV		RF ports quantity	2
Smart TV *	✓	RF connector type	F, IEC
Internet TV *	✓	Common interface (CI) *	✓
Operating system installed *	WebOS	Common interface Plus (CI+) *	✓
Operating system version	webOS 23	HDMI ports quantity *	3
Timeshift	✗	Consumer Electronics Control (CEC)	SimpLink
Video on Demand (VOD) support	✓	AC (power) in	✓
Apple AirPlay 2 support	✓	Management features	
Smart modes	Cinema, Filmmaker, Sports, Standard, Vivid	Voice control	✗
Video apps	Amazon Prime Video, Apple TV, DAZN, Disney+, NOW TV, Netflix, RaiPlay, Rakuten TV, YouTube	Electronic Programme Guide (EPG)	✓
Music apps	Spotify	On Screen Display (OSD)	✓
Sports apps	DAZN, Sports Alerts	Picture-in-Picture	✗
Lifestyle apps	Sedition Art	Hotel mode	✓
		Basic hotel mode	✓

Audio		Management features	
Number of speakers *	2	ECO mode	✓
RMS rated power *	20 W	Auto power off	✓
Built-in subwoofer	✗	Sleep timer	✓
Wireless subwoofer	✗	On/Off timer	✓
Audio decoders	Dolby Atmos, Dolby Digital	Firmware upgradeable	✓
Sound modes	AI Sound	Works with Amazon Alexa	✓
Auto volume leveller	✓	Works with the Google Assistant	✗
Adaptive sound	✓		
Object Tracking Sound+ (OTS+)	✗		
Multiroom	✗		
Enhanced Audio Return Channel (eARC)	✓		
Adaptive Sound Control (ASC)	✓		
Network		Power	
Wi-Fi *	✓	Power consumption (standby) *	0.5 W
Wi-Fi standards	802.11a, 802.11b, 802.11g, Wi-Fi 4 (802.11n), Wi-Fi 5 (802.11ac)	Energy efficiency class (SDR) *	F
Bluetooth *	✓	Energy efficiency class (HDR) *	G
Bluetooth version	5.0	Energy consumption (SDR) per 1000 hours *	64.8 kWh
Ethernet LAN *	✓	Energy consumption (HDR) per 1000 hours *	99 kWh
Wi-Fi Direct	✗	AC input voltage	100 - 240 V
Bluetooth Low Energy (BLE)	✓	AC input frequency	50 - 60 Hz
Miracast	✓	Energy saving mode	✓
Browsing	✓	Energy efficiency scale	A to G
Web browser	✓	Power supply type	Internal
Design		Weight & dimensions	
Product colour *	Black	Width (with stand)	1121 mm
VESA mounting *	✓	Depth (with stand)	230 mm
Panel mounting interface	200 x 200 mm	Height (with stand)	716 mm
On/off switch	✗	Weight (with stand)	11.8 kg
Rollable display	✗	Width (without stand)	1121 mm
Introduction year	2023	Depth (without stand)	57.1 mm
		Height (without stand)	651 mm
		Weight (without stand)	11.7 kg
		Stand width	85.9 cm
Performance		Packaging data	
High Dynamic Range (HDR) technology	Filmmaker Mode, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)	Package width	1215 mm
Game mode	✓	Package depth	152 mm
Teletext function	✓	Package height	775 mm
Teletext	2000 pages	Package weight	14.5 kg
Teletext standards	Top-text	Package type	Box
Subtitles function	✓		
Video formats supported	VP9		
Audio formats supported	AAC, AC3, AC4, EAC3, HE-AAC, MP2, MP3, PCM, WMA, apt-X		
Video compression formats	H.265, HEVC, MPEG2, MPEG4, VP9		
Subtitle formats supported	DVB		
Ambient light sensor	✓		
Noise reduction *	✓		
High Dynamic Range (HDR) supported *	✓		
Game features	Auto Low Latency Mode (ALLM), Game Dashboard, Game Optimizer		
		Packaging content	
		Desktop stand	✓
		Smart Remote included	✗
		Soundbar included	✗
		E-manual	✓
		Subwoofer included	✓



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