



TCL P7K 43P7K TV 109.2 cm (43") 4K Ultra HD Smart TV Wi-Fi Metallic 430 cd/m²

Brand : TCL

Product family: P7K

Product code: 43P7K

Product name : 43P7K

TCL 43P7K 43" QLED, Direct LED TV, 4K HDR TV, Smart TV Powered by Google TV (Dolby Vision & Atmos, Motion clarity, Hands-Free Voice Control, compatible with Google Assistant & Alexa)

TCL P7K 43P7K TV 109.2 cm (43") 4K Ultra HD Smart TV Wi-Fi Metallic 430 cd/m²:

TCL P7K combines 4K UHD HDR, QLED, AiPQTM Processor and Motion Clarity for colorful and sharp HDR picture quality.

On top, with Game Master and the multiple HDR formats supported (including HDR10+ & Dolby Vision) this TCL TV is the best companion to enjoy any HDR movies, games, sports and entertainment.

TCL P7K Series also features the most advanced Smart TV system ever: Google TV with Google Assistant built-in.

Easily access the contents you love thanks to integrated hands-free voice control: you can talk directly to your TV.

Featuring high quality speakers, you can enjoy immersive Dolby Atmos sound quality or pass it to a TCL sound bar.

Functional elegance: the bezel-less and metal design of TCL P7K Series allows you to enjoy more of the picture you love.



Display		Ports & interfaces	
Display diagonal *	109.2 cm (43")	Audio Return Channel (ARC)	✓
HD type *	4K Ultra HD	HDCP	✓
Display technology *	QLED	HDCP version	2.2
LED backlight	✓	PC in (D-Sub) *	✗
LED backlighting type	Direct-LED	Ethernet LAN (RJ-45) ports	1
Screen shape *	Flat	USB 2.0 ports quantity *	1
Native aspect ratio *	16:9	USB 3.2 Gen 1 (3.1 Gen 1) Type-A ports quantity *	1
Display brightness *	430 cd/m²	Digital audio optical out	1
Response time	6.5 ms	RF ports quantity	2
Motion interpolation technology *	PPI (Picture Performance Index) 3400	RF connector type	F, IEC
Native refresh rate	60 Hz	Common interface (CI) *	✓
Contrast ratio (typical) *	5000:1	Common interface Plus (CI+) *	✓
Dynamic contrast ratio marketing name	Mega Contrast	Common interface Plus (CI+) version	1.4
Display resolution *	3840 x 2160 pixels	HDMI ports quantity *	3
Display diagonal (metric)	109 cm	Consumer Electronics Control (CEC)	T-link
Peak luminance ratio	65%	Management features	
Viewable size diagonal	108 cm	Control type	Remote
TV tuner		Voice control	✓
Tuner type *	Analog & digital	Electronic Programme Guide (EPG)	✓
Analog signal format system *	NTSC, PAL BG, PAL I, PAL L, SECAM D/K, SECAM L	Programming period	8 day(s)
Digital signal format system *	DVB-C, DVB-S2, DVB-T2	On Screen Display (OSD)	✓
Auto channel search	✓	Number of OSD languages	59

Smart TV		Management features	
Smart TV *	✓	Picture-in-Picture	✗
Internet TV *	✓	Hotel mode	✗
Operating system installed *	Google TV	Basic hotel mode	✗
Operating system version	12.0	Auto power off	✓
Screen mirroring	✓	Sleep timer	✓
Apple AirPlay 2 support	✓	Works with Amazon Alexa	✓
Hybrid Broadcast Broadband TV (HbbTV)	✓	Works with the Google Assistant	✓
Hybrid Broadcast Broadband TV (HbbTV) version	2.0.2	Works with Samsung Bixby	✗
Smart modes	Game, Sports	Works with Apple Siri	✗
Built-in Chromecast	✓	Power	
App distribution platform	Google Play	Power consumption (standby) *	0.5 W
Video apps	All 4, Amazon Prime Video, BBC iPlayer, Disney+, Google TV, HBO, ITV Hub, ITV X, My5, NOW TV, Netflix, Twitch, YouTube	Energy efficiency class (SDR) *	F
		Energy efficiency class (HDR) *	G
		Energy consumption (SDR) per 1000 hours *	50 kWh
Music apps	Spotify	Energy consumption (HDR) per 1000 hours *	85 kWh
Lifestyle apps	Google Apps	Energy saving mode	✓
Audio		Energy efficiency scale	A to G
Number of speakers *	2	Operational conditions	
RMS rated power *	10 W	Operating temperature (T-T)	5 - 35 °C
Audio output channels	2.0 channels	Brand-specific features	
Built-in subwoofer	✗	TCL technologies (AV/TV)	Apple AirPlay, HVA Screen, HomeKit support, Motion Clarity, T-cast
Audio decoders	Dolby Atmos	Weight & dimensions	
Equalizer	✓	Width (with stand)	956 mm
Auto volume leveller	✓	Depth (with stand)	185 mm
Enhanced Audio Return Channel (eARC)	✓	Height (with stand)	600 mm
Network		Weight (with stand)	6.86 kg
Wi-Fi *	✓	Width (without stand)	956 mm
Bluetooth *	✓	Depth (without stand)	73 mm
Ethernet LAN *	✓	Height (without stand)	559 mm
Bluetooth profiles	A2DP, HID	Weight (without stand)	6.8 kg
Miracast	✓	Stand width	71.6 cm
Web browser	✓	Stand depth	18.5 cm
Design		Packaging data	
Product colour *	Metallic	Screws included	✓
VESA mounting *	✓	Quick start guide	✓
Panel mounting interface	200 x 100 mm	Manual	✓
Frameless design	✓	Package width	1075 mm
Introduction year	2025	Package depth	120 mm
Stand type	Legs stand	Package height	641 mm
Performance		Package weight	9 kg
High Dynamic Range (HDR) technology	Dolby Vision, HDR 10+, High Dynamic Range 10 (HDR10)	Packaging content	
Game mode	✓	Desktop stand	✓
Teletext function	✓	Mounting kit	✗
Subtitles function	✓	Remote control included	✓
Video formats supported	H.264, VP9, WEBM, H.265, AV1, AVI, MPG, TS, MKV, MP4	Remote control type	RC833A
		Soundbar included	✗
Video compression formats	H.264, H.265, MPEG2	Other features	
Dolby Vision	✓	Hybrid Log-Gamma (HLG)	✓
AI Upscale	✓	3D	✗
Picture processing technology	TCL AiPQ Processor	Motion control	✓
Noise reduction *	✓	Wi-Fi ready	✓
High Dynamic Range (HDR) supported *	✓	4 sides bezel-less design	✓

Performance		Other features	
Processor cores	4	HDMI	✓
AMD FreeSync	✗	Country of origin	China
NVIDIA G-SYNC	✗	Mains power	✓
Game features	Auto Low Latency Mode (ALLM), Game Bar 2.0, Game Master	Stand	yes
4K Ultra HD upscaling	✓	Smart TV applications	Netflix, YouTube, Amazon Prime, AppleTV+, Google Play Apps
Auto standby	✓	Analogue tuner	✓
Smartphone/tablet remote support	✓	DVB-T2 tuner	✓
USB recording	✗	Digital Living Network Alliance (DLNA) certified	✓
USB playback	✓	Warranty period	2 year(s)
DVD player	✗		
Ports & interfaces			
HDMI version	2.1		



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